

NIGERIA DIGITAL COMMERCE NETWORK (NDCN)

**Powering the Future of Trade & ESG
Leadership**

SPONSORSHIP PROSPECTUS



THE OPPORTUNITY

NIGERIA DIGITAL COMMERCE NETWORK (NDCN) is the first "Urban OS" designed to synchronise Nigeria's commercial landscape. We are inviting a select group of visionary organisations to join as Strategic Sponsors, positioning your brand at the heart of Nigeria's digital and sustainable transformation.

WHY SPONSOR THE (NDCN)

Sponsoring the NDCN is not just a branding exercise; it is an integration into the financial and operational workflow of Nigeria's most ambitious businesses.

01 Direct Access to the "Major Contractor" Ecosystem

The NDCN serves as the primary gateway for Major Contractors (>₦50M turnover) to manage their supply chains.

- **Targeted Visibility:** Position your services directly in front of procurement leads and decision-makers.
- **B2B Lead Generation:** Engage with a verified network of SMEs and Tier-1 suppliers actively looking for financial, logistical, and technological partners.

02 Champion the "Keeping the Nigerian Naira Local" Initiative

Align your brand with the D33 Economic Agenda. As a sponsor, you are seen as a key enabler of monetary velocity—helping ensure that wealth generated in Nigeria stays in Nigeria.

- **Economic Patriotism:** Be recognised as a facilitator of local business growth and Nigeria's economic resilience.
 - **SME Growth Partner:** Support the scale-up of local businesses through your specialised tools or services integrated into the platform.
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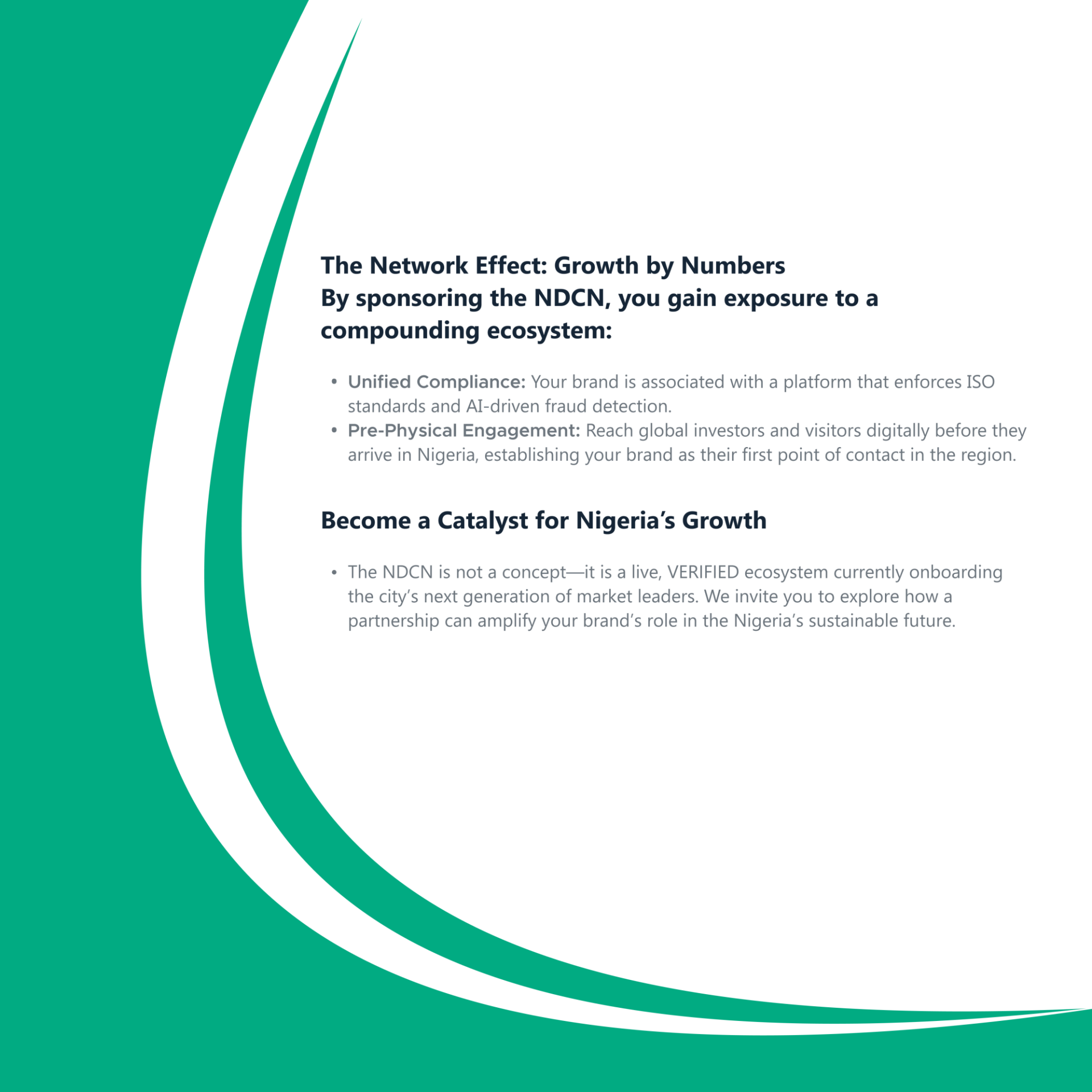
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Tangible ESG & Sustainability Leadership

With the transition toward Net Zero 2050, corporations are under pressure to deliver verifiable ESG metrics.

- **Supply Chain Transparency:** Help businesses reduce their carbon footprint by sponsoring the digital infrastructure that enables local sourcing.
- **Verified Impact:** Your sponsorship supports the Community Connectors program, driving human-centric engagement and inclusive economic participation.

	Funding Partner	Strategic Sponsor	Associate Sponsor
Platform Integration	✓	✓	✓
Direct Engagement	✓	✓	✓
Governance Role	✓	✓	✓
Brand Presence	✓	✓	✓



The Network Effect: Growth by Numbers

By sponsoring the NDCN, you gain exposure to a compounding ecosystem:

- **Unified Compliance:** Your brand is associated with a platform that enforces ISO standards and AI-driven fraud detection.
- **Pre-Physical Engagement:** Reach global investors and visitors digitally before they arrive in Nigeria, establishing your brand as their first point of contact in the region.

Become a Catalyst for Nigeria's Growth

- The NDCN is not a concept—it is a live, VERIFIED ecosystem currently onboarding the city's next generation of market leaders. We invite you to explore how a partnership can amplify your brand's role in the Nigeria's sustainable future.